



February 2nd 2015

Re: New Cherry Formula

Effective May 1st 2015, Kenny's Candy is excited to introduce our **NEW Cherry formula**. This new formula will be replacing our current **Kenny's Cherry Twist, Bite and Hunk** formulas. Here are the item numbers our new formula will be replacing:

- 100650– Kenny's Cherry Bite 12/16 oz.
- 112002 – Kenny's Bulk Red Bite 25#
- 400650 – Kenny's Cherry Bite 24/16 oz.
- 111013 – Kenny's Cherry Twist 25#
- 168235 – Kenny's Cherry Twist 12/12 oz.

We feel this new product has exceptional new features that will assist you in growing your overall licorice sales:

- **flow ability** in the bag/box, pieces do not stick or clump together, more free flowing product
- **texture** – slightly firmer yet still has a nice chew
- **center hole** – holds its shape better with a nice hollow center
- **taste** – has great cherry flavor that increases with each bite
- **color** – has a really nice deep red color
- **aroma** – when opening the bag you get a nice cherry scent that isn't overpowering

Please see enclosed samples of our New Cherry formula which will be replacing your current product.

Please forward this information to anyone in your organization and customers who may need it.

We understand it is not easy making these changes but feel it is in everyone's best interest that Kenny's Candy moves forward with this new and improved formula. We want to give everyone enough time to notify your customers and update your packaging and labeling inventory with this new product information. Please see attached **NEW nutritional and ingredient statements** for the above new formulas.

We look forward to continuing to grow in our partnership and business together!

Best Regards,

Kenny's Candy Sales Team

Jim Farrell, Cory Olson, Jackie Bunkowske & Stephen Sweere

609 Pinewood Lane

Perham, MN 56573



100650 - 91062 Cherry Bite 16oz

01/22/2015

Nutrition Facts	
Serving Size 1/4 Cup (40g)	
Servings Per Container About 11	
Amount Per Serving	
Calories 120	Calories from Fat 5
% Daily Value*	
Total Fat 0.5g	1%
Saturated Fat 0g	0%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 60mg	3%
Total Carbohydrate 29g	10%
Dietary Fiber 0g	0%
Sugars 13g	
Protein 1g	
Vitamin A 0%	• Vitamin C 0%
Calcium 0%	• Iron 2%
*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:	
	Calories: 2,000 2,500
Total Fat	Less than 65g 80g
Saturated Fat	Less than 20g 25g
Cholesterol	Less than 300mg 300mg
Sodium	Less than 2,400mg 2,400mg
Total Carbohydrate	300g 375g
Dietary Fiber	25g 30g
Calories per gram:	
Fat 9 • Carbohydrate 4 • Protein 4	

INGREDIENTS: Corn Syrup, Sugar, Enriched Wheat Flour (Wheat, Iron, Niacin, Thiamin, Riboflavin & Folic Acid), Water, Modified Food Starch (Corn), Palm Oil, Artificial Flavor, Citric Acid, Salt, Glycerine, Soy Lecithin, Potassium Sorbate (preservative), Soy Mono & Diglycerides, Malic Acid, Artificial color (FD&C Red No. 40).

Contains Wheat & Soy

112002 - 91062 Cherry Bite 25#

01/22/2015

Nutrition Facts	
Serving Size 1/4 Cup (40g)	
Servings Per Container About 284	
Amount Per Serving	
Calories 120	Calories from Fat 5
% Daily Value*	
Total Fat 0.5g	1%
Saturated Fat 0g	0%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 60mg	3%
Total Carbohydrate 29g	10%
Dietary Fiber 0g	0%
Sugars 13g	
Protein 1g	
Vitamin A 0%	• Vitamin C 0%
Calcium 0%	• Iron 2%
*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:	
	Calories: 2,000 2,500
Total Fat	Less than 65g 80g
Saturated Fat	Less than 20g 25g
Cholesterol	Less than 300mg 300mg
Sodium	Less than 2,400mg 2,400mg
Total Carbohydrate	300g 375g
Dietary Fiber	25g 30g
Calories per gram:	
Fat 9 • Carbohydrate 4 • Protein 4	

INGREDIENTS: Corn Syrup, Sugar, Enriched Wheat Flour (Wheat, Iron, Niacin, Thiamin, Riboflavin & Folic Acid), Water, Modified Food Starch (Corn), Palm Oil, Artificial Flavor, Citric Acid, Salt, Glycerine, Soy Lecithin, Potassium Sorbate (preservative), Soy Mono & Diglycerides, Malic Acid, Artificial color (FD&C Red No. 40).

Contains Wheat & Soy

400650- 91062 Cherry Bite 16oz

01/22/2015

Nutrition Facts	
Serving Size 1/4 Cup (40g)	
Servings Per Container About 11	
Amount Per Serving	
Calories 120	Calories from Fat 5
% Daily Value*	
Total Fat 0.5g	1%
Saturated Fat 0g	0%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 60mg	3%
Total Carbohydrate 29g	10%
Dietary Fiber 0g	0%
Sugars 13g	
Protein 1g	
Vitamin A 0%	• Vitamin C 0%
Calcium 0%	• Iron 2%
*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:	
	Calories: 2,000 2,500
Total Fat	Less than 65g 80g
Saturated Fat	Less than 20g 25g
Cholesterol	Less than 300mg 300mg
Sodium	Less than 2,400mg 2,400mg
Total Carbohydrate	300g 375g
Dietary Fiber	25g 30g
Calories per gram:	
Fat 9 • Carbohydrate 4 • Protein 4	

INGREDIENTS: Corn Syrup, Sugar, Enriched Wheat Flour (Wheat, Iron, Niacin, Thiamin, Riboflavin & Folic Acid), Water, Modified Food Starch (Corn), Palm Oil, Artificial Flavor, Citric Acid, Salt, Glycerine, Soy Lecithin, Potassium Sorbate (preservative), Soy Mono & Diglycerides, Malic Acid, Artificial color (FD&C Red No. 40).

Contains Wheat & Soy

01/22/2015

Nutrition Facts	
Serving Size 4 Twists (38g)	
Servings Per Container About 298	
Amount Per Serving	
Calories 110	Calories from Fat 5
% Daily Value*	
Total Fat 0.5g	1%
Saturated Fat 0g	0%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 55mg	2%
Total Carbohydrate 27g	9%
Dietary Fiber 0g	0%
Sugars 12g	
Protein 1g	
Vitamin A 0%	• Vitamin C 0%
Calcium 0%	• Iron 2%
*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:	
	Calories: 2,000 2,500
Total Fat	Less than 65g 80g
Saturated Fat	Less than 20g 25g
Cholesterol	Less than 300mg 300mg
Sodium	Less than 2,400mg 2,400mg
Total Carbohydrate	300g 375g
Dietary Fiber	25g 30g
Calories per gram:	
Fat 9 • Carbohydrate 4 • Protein 4	

INGREDIENTS: Corn Syrup, Sugar, Enriched Wheat Flour (Wheat, Iron, Niacin, Thiamin, Riboflavin & Folic Acid), Water, Modified Food Starch (Corn), Palm Oil, Artificial Flavor, Citric Acid, Salt, Glycerine, Soy Lecithin, Potassium Sorbate (preservative), Soy Mono & Diglycerides, Malic Acid, Artificial color (FD&C Red No. 40).

Contains Wheat & Soy

168235 - 91062 Cherry Twist 7" 12 oz

01/22/2015

Nutrition Facts	
Serving Size 4 Twists (38g)	
Servings Per Container About 9	
Amount Per Serving	
Calories 110	Calories from Fat 5
% Daily Value*	
Total Fat 0.5g	1%
Saturated Fat 0g	0%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 55mg	2%
Total Carbohydrate 27g	9%
Dietary Fiber 0g	0%
Sugars 12g	
Protein 1g	
Vitamin A 0%	• Vitamin C 0%
Calcium 0%	• Iron 2%
*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs.	
	Calories: 2,000 2,500
Total Fat	Less than 65g 80g
Saturated Fat	Less than 20g 25g
Cholesterol	Less than 300mg 300mg
Sodium	Less than 2,400mg 2,400mg
Total Carbohydrate	300g 375g
Dietary Fiber	25g 30g
Calories per gram:	
Fat 9 • Carbohydrate 4 • Protein 4	

INGREDIENTS: Corn Syrup, Sugar, Enriched Wheat Flour (Wheat, Iron, Niacin, Thiamin, Riboflavin & Folic Acid), Water, Modified Food Starch (Corn), Palm Oil, Artificial Flavor, Citric Acid, Salt, Glycerine, Soy Lecithin, Potassium Sorbate (preservative), Soy Mono & Diglycerides, Malic Acid, Artificial color (FD&C Red No. 40).

Contains Wheat & Soy