

zaloom marketing corp.

PRODUCT SPECIFICATIONS

PRODUCT: Apple Cinnamon Crunch Mix ii

MANUFACTURER: zaloom marketing corp.

PRODUCT DESCRIPTION: Assorted mix of seasoned Wheat & Rice snack crackers

Soft Red Winter Wheat Flour, Rice, Unbleached Wheat Flour (contains malted barley flour as natural enzyme additive), Soybean Oil, Bulgur Wheat, Apple Cinnamon Seasoning (Sugar, Cinnamon, Malic Acid, Natural Flavor, Salt, Not more than 2% soybean oil and silicone dioxide to prevent caking). Salt, Sunflower and or Canola Oil or Rice Oil, Sesame Seeds, Corn Syrup, Malt Syrup, Turmeric (Color) Beet Powder (Color), Yeast.

COMPONENTS:

ANALYTICAL: Moisture 6 ± 1 %

MICROBIOLOGICAL:

Organism	Limit	Unit
Aerobic Plate Count	Max 5 x 10 ⁵	/gram
Coliform	< 10	/gram
E. Coli	< 10	/gram
Salmonella	Negative	/375 gram

NUTRITIONAL: (100 g sample)

ITEM	VALUE	UNIT	ITEM	VALUE	UNIT
Calories	464		Carbohydrates	68.91	g
Calories from Fat	152		Dietary Fiber	2.18	g
Total Fat	16.82	g	Sugars	10.05	g
Saturated fat	1.89	g	Protein	8.72	g
Trans fat	0.16	g	Vitamin A	1.34	IU
Cholesterol	0	mg	Vitamin C	0.32	mg
Sodium	1049	mg	Calcium	96.09	mg
			Iron	3.2	mg

FLAVOR: Apple Cinnamon Flavor

COLOR: Light and Dark Brown snack mix

PHYSICAL DEFECTS:

ITEM	QUANTITY	SAMPLE SIZE
Broken Pretzels	12 - 15%	
Broken Sticks	12 - 15%	

ALLERGENS: Contains: Soy and Wheat.

KOSHER: Orthodox Union (OU)

ORGANIC: N/A

SHELF LIFE: (In Bulk Form) 6 months from production date.

PACKAGING: Bulk Corrugated Box with Clear Plastic Liner

STORAGE: Store in a cool dry place RH under 70%. Protect from sunlight.

LOT CODE EXAMPLE: 12345 (First 2 digits represents the year of production and the following three represents the Julian day of production.)

PRODUCT PACK SIZE: TBD lbs / case

APPROVED BY: Adit Bassi DATE: 10/15/2010